

On Track at

# SANTA FE

Spring 2005

## ANOTHER HOLIDAY SHOWCASE

The atrium lobby of the Santa Fe Building is always a spectacular place when December rolls around on the calendar. Rich, red poinsettias line our grand staircase. Green garlands and wreaths abound. And at the center of it all is a soaring tree draped in brilliant colorful ornaments and thousands of glistening lights, topped with a golden star.

At the height of the season, in this festive venue, U.S. Equities invites its tenants to an annual Tenant Appreciation Holiday Breakfast. This year, we offered a buffet of french toast and syrup, roasted potatoes, baked goods, fruit kabobs and steaming hot chocolate. Capping the festivities, a flute, violin & cello trio performed seasonal standards and classical favorites.



## CELEBRITY SIGHTING

On February 24th, developer and TV reality-show icon **Donald Trump** came to the Santa Fe Building for private meetings, held in the Chicago Architecture Foundation's John Buck Company Lecture Hall Gallery.

Captured in the photo at left, he spends some time in the atrium lobby during some down time between meetings.



On Track at Santa Fe is published by U.S. Equities Realty for the tenants at the Santa Fe Building.

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## U.S. Equities Realty

## ART, ARCHITECTURE AND PRIZE WINNERS IN OUR LOBBY

THROUGH APRIL, the Santa Fe Building lobby offers a rare opportunity – to view one of the major works of public art in Chicago . . . in miniature. It's a one-tenth scale version of "Flamingo," by Alexander Calder. The monumental stabile sculpture, installed on Federal Plaza in 1974, soars 53

feet high. It is a groundbreaking piece of public art in America, having been the first artwork commissioned under the General Services Administration's Art in Architecture Program.

The model in our atrium lobby was created a year after the installation for use by the visually impaired. For 23 years, it stood next to the larger original; in 1998, it relocated inside the U.S. Post Office on the plaza. To compare the model with the original, walk three blocks west on Jackson to Federal Plaza.

GSA and mounted here by the **Chicago Architecture Foundation**. The show opened on January 27th and continues until May 2nd.

The exposition aims to demonstrate the GSA's renewed

commitment to design quality, after years of commissioning and constructing federal buildings with the bottom line in mind more than the public good. It presents more than a dozen U.S. courthouses, federal office buildings and border stations designed by some of the world's best-known architects.

**THE PRITZKER PRIZE WINNER FEATURED**

*With a touch of clairvoyance, the current CAF exhibition includes a noted work of architect Thom Mayne, founder of Morphosis, who was announced in late March as the 2005 winner of the Pritzker Architecture Prize. Mayne is the first American to win the award in 14 years. The project featured, with a model and a large poster, is the NOAA Satellite Operation Control Facility.*

The "Flamingo" model is at the Santa Fe Building as part of "New Federal Architecture: The Face of a Nation," a major traveling exhibition organized by the Design Excellence Program of the



A visitor inspects the 6-foot-tall Calder stabile miniature that is part of the "New Federal Architecture: The Face of a Nation" exhibition in the Santa Fe lobby through May 2nd.

## MANAGER'S COLUMN

### THE NEWSLETTER'S TENTH YEAR

With this issue, the Santa Fe Building's tenant newsletter enters its *tenth* year of publication. In our very first Manager's Column, in Spring 1996, my predecessor said, "I've always been excited by the property. It's a lively workplace with a rich past, a vibrant present and a promising future. And it's filled with interesting people and organizations. That's why we've started *On Track at Santa Fe* – to convey fully the Santa Fe Building's energy."

Nearly a decade later, I and my U.S. Equities colleagues who have had the privilege of working here can only add, "Those sentiments remain undiminished." I'm pleased that we continue to have an attractive, informative vehicle to convey that sense of excitement to tenants, prospective tenants and visitors. We started the newsletter to inform our tenants and to highlight you. And I am always gratified by the positive response.

Each new issue is eagerly anticipated, and we receive many compliments and comments. And a couple of months after an issue appears, people start asking me when the new one will be published. Over the years, our popular tenant-question column has featured 118 people who work at the Santa Fe Building.

Because this is your newsletter, your comments and critiques, as well as your suggestions for stories, are always welcome.

Finally, I wish to thank everyone at the Santa Fe Building who participated in our annual coat drive. Its success was a result of your generosity.

Dana E. Bates, RPA  
General Manager  
U.S. Equities Realty, LLC



### GETTING HEARTS AND GIVING FROM THE HEART

**V**ALENTINE'S DAY at the Santa Fe Building is always a sweet time. This year, U.S. Equities banded out more than 700 red and pink frosted heart-shaped cookies.

It's also a time when tenants at the Santa Fe Building give of themselves, literally. For several years now, U.S. Equities has invited the American Red Cross to come to the building for a blood drive. This year, they came on February 15th. Throughout the day, tenants stopped in on the 4th floor to donate a pint of their blood. Among the 23 volunteers who stepped forward that day was frequent donor John Talbot (pictured at near right) of Industrial Technology Group, a division

of Henneman Raufeisen.

Part of the tradition includes a raffle to reward those who have shown their generosity in offering to give blood. This year's winner of a \$100 Marshall Field's gift certificate was Karen Kramer (far right) of VOA Associates.

Each pint of blood goes a long way, with a single pint helping as many as three people in need. Donated blood is separated into four much-needed component groups. Red blood cells go to surgery, platelets to cancer and leukemia patients, plasma to burn and trauma victims, and cryoprecipitates to hemophilia patients.



Tenants stepped forward this year, as they do each year, to donate blood. Among them was John Talbot of Industrial Technology Group (left) and raffle winner Karen Kramer of VOA (above).

### PASSING ALONG YOUR BEST CAREER ADVICE

**W**HAT is the best career advice that you've received and who gave it to you? We asked several people who work at the Santa Fe building



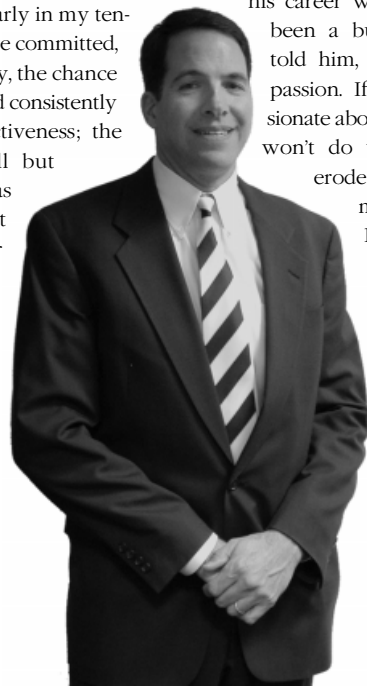
**VIC VICKREY**  
of VOA

In 1951, young architect **Vic Vickrey** joined the firm of Perkins & Will. "Larry Perkins, the founder of the firm, explained to me, early in my tenure, 'Until you are committed, there is hesitancy, the chance to draw back and consistently yield to ineffectiveness; the "big idea" is all but lost.'" Vickrey has lived by that maxim ever since, using it as a basic principle of his own architectural firm,

VOA Associates,

when he established it in 1969.

**Ted Martin**, the president of **Martin Partners**, had a successful career in brand management – golf balls for Wilson Sporting Goods, then Philadelphia Cream Cheese at Kraft. He didn't like it. His father, a small-town Ohio orthodontist who spent much of his career wishing he'd been a businessman, told him, "Find your passion. If you're not passionate about your work you won't do well and it will erode your self-fulfillment over time. Dare to make the change, even if it's late in your career." Ted Martin did, and didn't wait until late,



**TED MARTIN**  
of Martin Partners



**MARILYN O. MARSHALL**, the Chapter 13 Trustee

teacher. "It's advice that helped me in making my career choice and has carried over into my career – 'Take your time and do things right. If you don't, you will always have to do it over. Doing things right the first time keeps

you one step ahead of everyone else." Finally, we asked one of the se-



starting his own niche executive search firm.

**Cherie Calvin** of **Metropolitan Library Systems** tells us, "The best career advice I received was 'Learn everything. Don't be afraid to take on challenges. Always be prepared. And remember that there are no stupid questions.'" And who gave her this set of rules? "My mother, when I graduated from business college. And I've held to them ever since."

**Chapter 13 Trustee Marilyn O. Marshall** also received her bedrock career advice from her mother, Leatrice Hogan, an elementary school

nior members of the Santa Fe Building community – **John Reed**, who worked with the Santa Fe Railroad for nearly five decades. He too, as a teen, received career advice from members of his entire family. He ignored it. "They didn't want me to be a railroader; it's a tough business, away from home for long stretches." He followed his dream, however, and joined Santa Fe's Test Department in Topeka

in 1939, performance testing locomotives. It all did work out for the best. He rose to become the company's CEO in 1968, serving for 15 years, plus another year in 1988.

But John Reed does like to pass along some words of John G. Shedd, who was the second president and chairman of Marshall Field's, the

**Metropolitan Library Systems' CHERIE CALVIN**



**Former Santa Fe Railroad CEO JOHN REED**

philanthropist behind the aquarium that bears his name, and Reed's grandfather: "The one thing that contributes most to success in life is sound character," he said, "the innate and acquired disposition to do the right thing at the right time in the right way." Though it may not have been direct career advice to me, these were words that have always stuck with me ever since I first heard them when I was 12 years old." ☺